

ibrands
DIGITAL

LETS GROW TOGETHER

2023

CLICK HERE

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WELCOME TO IBRANDS DIGITAL

WE DIGITALLY TRANSFORM BUSINESSES.

iBrands Digital is a Digital Marketing company in Houston that helps businesses reach their goals and excel at every business step.



BPO SERVICES



DIGITAL MARKETING



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WHY IBRANDS DIGITAL?

iBrands Digital's team of talented, experienced, and passionate professionals helps you visualize your business idea into a reality.



SAVES TIME

Reduce time and cost for development, enhance your business and increase client satisfaction and retention with iBrands Digital.



EXPERIENCED PROFESSIONALS

iBrands Digital's team of talented, experienced, and passionate professionals help you visualize your business ideas.



24/7 SUPPORT

iBrands Digital is a Houston digital marketing agency that offers 24/7 Support, Dedicated team, and the best prices in the market.

TECH MEETS CREATIVITY

We are a dynamic company that provides creative solutions to businesses.



RESPONSIVE WEBSITES

Our developers create responsive websites for your business.



ERP SOLUTIONS

We offer the most reliable and customized ERP Solutions to every business.



MARKETING TRENDS

We are trendsetters and help you digitalize better with the trends.

LET'S MAKE YOUR BRAND VISIBLE

iBrands Digital is a creative branding company that boosts your business to create an impact through amazing creatives and graphics. We believe in creating something exceptional, and we make sure to make your business unique.



FIVE REASONS IBRANDS DIGITAL CAN HELP YOU ACHIEVE YOUR GOALS?

iBrands Digital works closely with your business to ensure you know everything about the process and see the progress yourself. And that is where we achieve the utmost trust in your business.

Hiring a web development and digital marketing company for your business is an investment. And before spending any money on your business, you need to make sure that that investment will benefit me in any way?

Well, one thing we can say for sure is that iBrands Digital can provide many benefits. Every business is unique and has different goals to achieve. The company you are hiring must be flexible enough to adjust to your goals and help you achieve that

Before hiring any digital and tech company for your business, an entrepreneur needs to understand the company's nature. iBrands Digital is a digital and tech company that can help you achieve your goals no matter what kind of business you own. How? Let's dive into this.

WE CAN MAKE YOUR BUSINESS LOOK GOOD ONLINE.

After the pandemic, the nature of purchasing and connecting with businesses has changed a lot. The new trend of finding everything online and comfortably ordering and connecting with the business has become the new normal.

iBrands Digital can help your business look presentable in front of your audience. By creating an excellent website for your business, we help you deliver the right message to your audience. Our work is not done by just creating the website.

We can also help you market your business and turn it into a brand. Our branding stories with many companies prove that we are the experts in digital marketing.

WE HELP YOU REACH YOUR TARGET AUDIENCE.

Creating an online presence is useless if you are not generating revenue. Spending thousands of dollars on marketing will take you nowhere if you are not on the right path. And that is where iBrands Digital comes in.

Our SEO and marketing experts can help you create a perfect marketing strategy in which we will determine your target audience. We can then run ad campaigns, Pay Per Click ads and SEO strategies to ensure your business is reachable to your audience.

Before hiring any digital and tech company for your business, an entrepreneur needs to understand the company's nature. iBrands Digital is a digital and tech company that can help you achieve your goals no matter what kind of business you own. How? Let's dive into this.



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WE WORK GREAT WITH STARTUPS.

Startup companies need attention and expert help to compete in the market and maintain a stable business. The most important thing for a startup business is to be recognized and reachable to the audience. And for that purpose, they need to rely heavily on marketing.

iBrands Digital is a digital marketing company which has a team of experts who have helped many startup businesses run successful ad campaigns. A well-planned ad campaign can change your game and help you beat your competitors. Expert marketing techniques will also help you drive more sales by promoting your business to the right audience.

WE ARE DIVERSE.

iBrands Digital is a digital and tech company based in Houston, Texas. But we work globally. We have a work team in Texas and a virtual global team. We work with people from different localities to ensure we have everything on our team. Such a diverse team helps us have every skill and prospect.

iBrands Digital works closely with your business to ensure you know everything about the process and see the progress yourself. And that is where we achieve the utmost trust in your business.



A BETTER WAY TO IMPROVE YOUR BUSINESS.

At iBrands Digital, we believe that technology and marketing should work together to deliver results. The power of a brand, storytelling, customer engagement, and technology makes today's consumers tick.

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ONE SOLUTION FOR ALL YOUR DIGITAL AND TECH NEEDS.

iBrands Digital is a leading digital marketing company based in USA for more than two years. We help our clients stand out from the rest with our expert services, including Web Development, Branding, Graphic Designing, SEO, Social Media Marketing, and much more.

iBrands Digital strives to provide top-notch digital marketing solutions for small businesses, SaaS, entrepreneurs, startups, and SMBs. We work around the globe with a diverse range of niches and businesses. iBrands Digital is a brand with strong core values and strategic thinkers that helps your business grow digitally.

INNOVATION

iBrands Digital is all about innovation. With the speeding changes in the tech and digital industry, it is hard for businesses to compete in the tech industry. But we at iBrands Digital are constantly evolving and finding new paths to explore and innovate businesses at each step.



PASSION

iBrands Digital is a tech-based company which works with passion in the industry. At iBrands Digital, we invest in team building and motivating our employees to work in a friendly environment. By providing them with a good environment and vast resources, we get passion and hard work in return which is very beneficial for your business.



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DEDICATION

You can not expect exceptional results without dedication. And that is why dedication is one of our core values. We work closely with our clients and provide them with the comfort that they can share their business goals and ideas with us. Your trust in us motivates us, and iBrands Digital works with complete dedication with you.



NEED ADVICE FOR YOUR SOCIAL MEDIA MARKETING?

WE ARE HERE TO HELP YOU AT EVERY STEP.

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BPO SERVICES

We believe in quality Services

Today, customers are more demanding than ever; thus, we are now providing back-office call center services, allowing your doors to stay open, even when you're not present. Instead, we're present to greet customers on your behalf when you're not there.

Our call center services enforce the power of leading-edge technology to provide unique and transparent communication solutions for your business.



Customer Support

Our support services are here to ensure our customers' success and business productivity)



Trained Staff

(We have trained staff members who dedicatedly work to offer clients with best quality support).



Selling and Upselling

We also work on cross-sales and top-selling service modules for our clients.



KYC

(we have an expert team who processes KYC to identify spam or fraudulent)



Sales Driven

(we aim to offer the best quality services to clients to turn them into the potential client).



Enquiry Handling

We are also equipped to handle enquiries; all customer's enquiries are handled properly.

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HOW WE OPERATE?

We Communicate To Get Your Business to The Next Level

We communicate on behalf of Online merchants, telemarketing companies, help desks, mail-order organizations, polling services, charities and large organization that use telephone services to sell their products or offer services

- ✓ We Are Leading in Call Center Service
- ✓ Solutions For Small & Large Business
- ✓ Guidance From Our Expert Staff
- ✓ Learn From Customer Feedback

 **2 +**
Years of Experience

 **500 +**
Calls Per Day



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INDUSTRIES WE WORK FOR



CABLE TV

We are the most trusted source for the best deals and promotions for cable TV and Internet in the United States



CELLPHONES

We are the most trusted source for the best deals and promotions for cable TV and Internet in the United States



BROADBAND

We are the most trusted source for the best deals and promotions for cable TV and Internet in the United States



LOGISTICS

We are the most trusted source for the best deals and promotions for cable TV and Internet in the United States



SOLAR

We are the most trusted source for the best deals and promotions for cable TV and Internet in the United States



MEDICAL

We are the most trusted source for the best deals and promotions for cable TV and Internet in the United States

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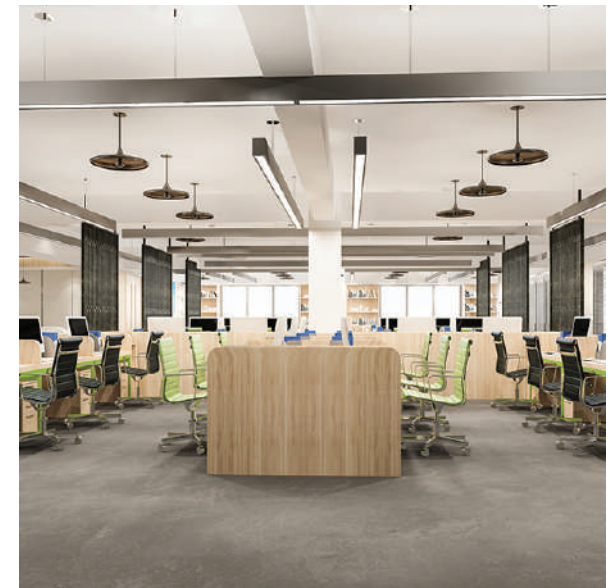
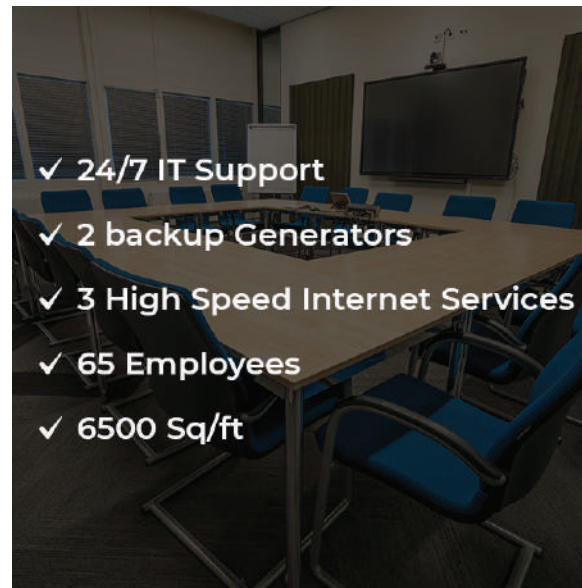
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OUR PREMESIS

Our newly established HQ spans 6500 sq/ft and is technologically advanced to support our efficiency working environment. Presently there are roughly 65 employees working under us around the clock.



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BPO SERVICES PLAN

★ IN BOUND

★ OUT BOUND

BY SEAT

Client will be charged per seat and plan is customized as per demand.

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BY SALE

Sale percentage can be decided on mutual agreement and the plan can be customized as per demand.

CUSTOMIZED PLAN

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BRANDING

Creating an Identity that Represents you.

iBrands Digital makes your business recognizable and turns your business into a brand. We can help you make it memorable for your audience.

LET'S TELL YOUR BUSINESS STORY.

Let us create an emotional connection of your brand with the audience to connect with your audience deeply. Our strength lies in building a strong emotional appeal through emotional branding campaigns, strategic partnerships, and social marketing.

MAKE YOUR BRAND CREATIVE

We design memorable brands that are more than just pieces of marketing. Our goal is to create intuitive brand connections and iconic brands, telling stories through beautiful design, words, and thought immersed in culture and art.

LET'S SHOW THE WORLD WHAT YOU CAN OFFER

Creativity is at the core of all that we do. So, let's show the world what your business can offer. We can help you craft a strong, sharp brand that can be easily told stories through design and words.

Branding is Advertising your Business. It is something that makes your business Unique and Iconic. Make sure to do it the Right Way!

iBrands Digital helps your business create a relationship with your audience. By adding innovation and creativity to your business, we can help you to be eccentric. Our focus is to create lasting brands with a design-led approach to create brand meaning and genuine connection.



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BRANDING **BASIC**

*A cost-effective plan for
basic-level branding*

STARTING AT

\$199 /MO

- ◇ Logo
- ◇ Color palette
- ◇ Shape
- ◇ Tagline
- ◇ Tone of voice and vocabulary
- ◇ Fonts
- ◇ Imagery
- ◇ Positioning

BRANDING **PREMIUM**

*Modern, cutting-edge
branding designs for cor-
porate offices*

CUSTOMIZED PLAN

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WEB DEVELOPMENT

Providing Custom Website Designs in Houston, Texas.

iBrands Digital is one of the leading web development companies in Texas, USA.
We blend graphics and tech to help your business create a responsive and user-friendly website.

WE PROVIDE THE BEST SOLUTIONS TO GROW YOUR BUSINESS

Website Development
Creative Strategy

BESPOKE WEBSITE SOLUTIONS

iBrands Digital has been in the development game for many years. We create fast, responsive, and user-friendly websites for your business. We design and provide perfect web solutions for your business by making the process simple for you.



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WORDPRESS WEBSITE DEVELOPMENT

WORDPRESS WEBSITE DEVELOPMENT

BASIC

*Basic level website suitable
for small businesses or
startups*

STARTING AT

\$399 /MO

WHEN BILLED ANNUALLY

- ◆ 3-7 pages
- ◆ Development plan
- ◆ web schema structure
- ◆ google my business/Geolocation
- ◆ content writing
- ◆ integration of Fb/Insta on the website
- ◆ Google webmaster tools
- ◆ Facebook pixel installation
- ◆ Google analytics/google search console
- ◆ Quality assurance
- ◆ 1 month of FOC website maintenance

WORDPRESS WEBSITE DEVELOPMENT

*Full-fledge website for large
businesses*

CUSTOMIZED PLAN

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SHOPIFY STORE DEVELOPMENT

SHOPIFY STORE DEVELOPMENT **BASIC**

*Basic level website suitable
for small businesses or
startups*

STARTING AT

\$399 /MO

- ✦ 30 - 50 Products
- ✦ FREE SSL Certificate (1 year)
- ✦ Responsive Web design
- ✦ Mega menu system
- ✦ Banner slider (homepage)
- ✦ Payment gateway setup
- ✦ Shipping method setup
- ✦ Anti-hack Security plugins
- ✦ Search engine friendly URL's
- ✦ Google site map
- ✦ Onsite SEO - Metadata
- ✦ Google Analytics
- ✦ Google Webmaster Tools
- ✦ Multiple Product Configuration
- ✦ Image Optimization
- ✦ Social media sharing
- ✦ Compare and add products to a wish-list
- ✦ Recently viewed products
- ✦ Product reviews
- ✦ Flexible coupon discounts
- ✦ Email marketing integration
- ✦ Google Reviews integration

SHOPIFY STORE DEVELOPMENT

*Full-fledge shopify store for large
businesses*

CUSTOMIZED PLAN

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WHY CHOOSE US?

At iBrands Digital, we believe in innovation. Our team focuses on finding solutions in effective ways, and we always get up-to-the-minute information for our clients. We believe in agile systems and communicate with our clients at every milestone.

INNOVATION

Our websites are proof that we will bring innovation to your business.

PROJECT MANAGEMENT

We are experts at handling multiple projects at once.

AFFORDABLE WEBSITE DESIGN PACKAGES

iBrands Digital provides mobile-friendly website designs in Houston, Texas. Our packages are affordable and reliable because we have hired the best website designers in Houston, Texas. Our professionally tailored website designs and development processes make us the best choice for your business.

Our professional designers with expertise in designing and coding create custom design websites. Other companies typically work on templates, but we offer customizable websites with unique themes for your website.



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DIGITAL MARKETING

Everything you need for Brand Awareness & Engagement

iBrands Digital is a digital marketing agency in Houston, Texas, that helps you create and implement the best marketing strategies for your business. We don't just talk about ourselves. We listen to your goals and help you achieve them digitally

The Best Social Media Marketing Agency in Houston

- ✓ Social Media Marketing
- ✓ Pay Per Click

Let's Create Something your Audience can Remember

iBrands Digital not only focuses on increasing the company's revenue, but we also help businesses have smooth customer relationships with your business.



Social Media Campaigns

iBrands Digital runs successful social media campaigns by researching and hitting the business's target audience.



Facebook/Instagram Ads

Our marketing team can handle your social accounts to help you stay connected with the audience. We can also take care of your daily posting and queries.



Digital Public Relations (PR)

When it comes to public relations, that's where we come in. We know the importance of protecting and enhancing your reputation online while also helping you build a strong brand identity.



Pay Per Click (PPC)

When you need a boost, iBrands Digital is the go-to place. With a simple interface and intuitive management system, this precise investment helps you maximize your return on investment as quickly as possible.



Conversion Optimization

Convert more website visitors into customers by optimizing your website for conversions! We use the latest Conversion Optimization techniques to help increase the percentage of passive website visitors into active users.



Email Marketing

Email Marketing is the oldest yet most effective digital marketing method. iBrands Digital are experts in social media advertising services and provide cold emailing services.

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SMM BASIC

A low-risk solution for SMM growth – perfect for small businesses & startups

STARTING AT
\$179 /MO
WHEN BILLED ANNUALLY

\$229 /MO
NO CONTRACT


- Account Creation
- Account Management 
- 1 Cover Photo
- 14 Post Designs
- 02 Gif Animations (2D)
- 01 Time Revision
- 04 Testimonials
- Content Writing
- Community Management
- PPC Management
- Analytics & Reporting

SMM PREMIUM

When only the best will do – we offer full-service SMM packages to achieve your goals

STARTING AT
\$359 /MO
WHEN BILLED ANNUALLY

\$429 /MO
NO CONTRACT


- Account Creation
- Account Management 
- 1 Cover Photo
- 25 Post Designs
- 05 Gif Animations (2D)
- 05 Time Revision
- 06 Testimonials
- Content Writing
- Community Management
- PPC Management
- 04 Newsletter Designs
- 20-30 sec 2D Animated video
- 60 Min On Call Consultancy (Per Week)
- Analytics & Reporting

SMM STANDARD

For companies ready for an advanced wide-reaching & dominant approach to SMM

STARTING AT
\$259 /MO
WHEN BILLED ANNUALLY

\$329 /MO
NO CONTRACT

- Account Creation
- Account Management 
- 1 Cover Photo
- 17 Post Designs
- 03 Gif Animations (2D)
- 03 Time Revision
- 06 Testimonials
- Content Writing
- Community Management
- PPC Management
- 20-30 sec 2D Animated video
- 30 Min On Call Consultancy
- Analytics & Reporting

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SEO SERVICES

Get Higher Visibility in front of your Audience.

Welcome To iBrands Digital

iBrands Digital is the best Houston SEO company that provides off-page and on-page SEO services to all kinds of businesses.

Our guaranteed results and calculated return on investments (ROI) make us the best SEO company in Texas. Let's work together to get more clicks and high-value users on your website.

iBrands Digital helps you rank on top of the search engine where there is potential. We guarantee results, provide SEO audit services and help you grab the bigger fish in the ocean. So get ready to give a boost to your business with iBrands Digital.

Better Audience **Better Results**

Our researchers and SEO experts help you target potential clients.

With the right target, you will generate a higher ROI.



OFF-PAGE SEO & LINK BUILDING

iBrands Digital works closely with every business, removes all the backend errors from the website, and creates numerous backlinks to improve SEO.



ON-PAGE OPTIMIZATION

iBrands Digital provides On-Page optimization services and ensures a quality experience for both users and the search engines.



ECOMMERCE SEO

iBrands Digital works closely with every business, removes all the backend errors from the website, and creates numerous backlinks to improve SEO.



LOCAL & INTERNATIONAL SEO

Depending upon your target audience and nature of business, we create a perfect strategy for local and international SEO.



CONTENT STRATEGY

We include keyword enriched and informative content and remove all the bugs to ensure your website is being properly crawled and indexed.



WEBSITE STRUCTURE

With our SEO services, we also focus on improving your website structure because that's what your users and search engines love!

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SEO
(SEARCH ENGINE OPTIMIZATION)
BASIC

*A budget-friendly solution
for better rank and indexing
on Google*

STARTING AT
\$199/mo
WHEN BILLED ANNUALLY

\$249/mo
NO CONTRACT

- ◆ 5 keywords to be optimized
- ◆ keyword research & analysis
- ◆ Broken Links Check
- ◆ 3 Articles per month
- ◆ Upto 5 Pages
- ◆ Meta Tags Optimization
- ◆ Webmaster Tools Account
- ◆ Google Analytics Account
- ◆ XML Sitemap Generation
- ◆ Article Submission
- ◆ Monthly Progress Reports
- ◆ Anchor Text Optimization
- ◆ SEO Header Tag Optimization
- ◆ URL Optimization
- ◆ Google Business Listing
- ◆ Youtube Channel Creation
- ◆ Keywords Ranking Report

SEO
(SEARCH ENGINE OPTIMIZATION)

*For companies ready for an
advanced wide-reaching &
dominant approach*

**CUSTOMIZED
PLAN**

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