

AI Powered

# Branding and Marketing Agency

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iBrands delivers innovative branding, marketing, and creative design solutions tailored to help businesses grow, connect, and stand out in competitive markets. From strategic brand development and media planning to digital experiences, print design, website development, social media marketing, and search visibility, we provide end-to-end creative services for local, national, and international clients.

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# An **integrated approach** providing a complete marketing & design service for businesses

## 01 **Brand Identity**

The anchor point of your business, a powerful and positive brand identity is a pivotal component of your marketing strategy. iBrands will work with you to create a brand identity that reflects the personality and values of your business which will be recognized and recalled in a positive way by your clients and customers.

## 02 **Graphic Design**

Brand enhancing graphic design services for print and digital use. From a business card for a startup to a corporate brochure for an international business we can help by producing high quality marketing collateral that provides your business with the professional profile that matches and complements your company's brand values.

## 03 **Tailored website design, build & hosting**

Our services include the design and build of bespoke websites with an integrated Content Management System (CMS) which allow clients to easily manage and update website content in-house. We create beautifully designed fully responsive, mobile-friendly websites that function seamlessly across all platforms from desktop to mobile.

## 04 **Digital Marketing**

We will work with you to create and implement a successful digital marketing strategy. We provide a full digital marketing service to clients including paid and organic search, e-marketing, banner advertising & social media marketing that works as standalone campaigns or to complement traditional marketing techniques such as printed brochures and magazine and newspaper advertising.

## 05 Social Media

Our social media service includes working across all the popular platforms, with specific channel use defined by the requirements of our clients. Our service includes creation of the campaign strategy, graphic design, content creation and analytics to enable a professional evaluation of the ROI of the campaign. Importantly, we will work with you to ensure maximum value is achieved from the campaign by integrating the activity with other elements of the marketing mix you may have in play.

## 07 Marketing Strategy

Effective marketing begins with a strong strategy. iBrands partners with businesses to create tailored marketing plans that align with their goals and drive measurable growth. From audience targeting and buyer persona development to campaign planning and channel selection, we deliver strategic solutions designed to increase brand visibility, strengthen engagement, and generate a strong return on investment.

## 06 Paid & Organic Search

We provide clients with a full range of search option services including paid and organic search, remarketing and video. Based on an evaluation of client search requirements & market research we will provide a campaign that puts your brand, its products and services in front of a relevant audience of buyers.

## 08 Event Marketing

Our services include strategic event marketing, media planning, digital and print advertising, social media promotion, and public relations for corporate, commercial, and social events. From brand activations and business conferences to private celebrations and community events, iBrands delivers creative marketing solutions designed to maximize visibility, audience engagement, and event success.

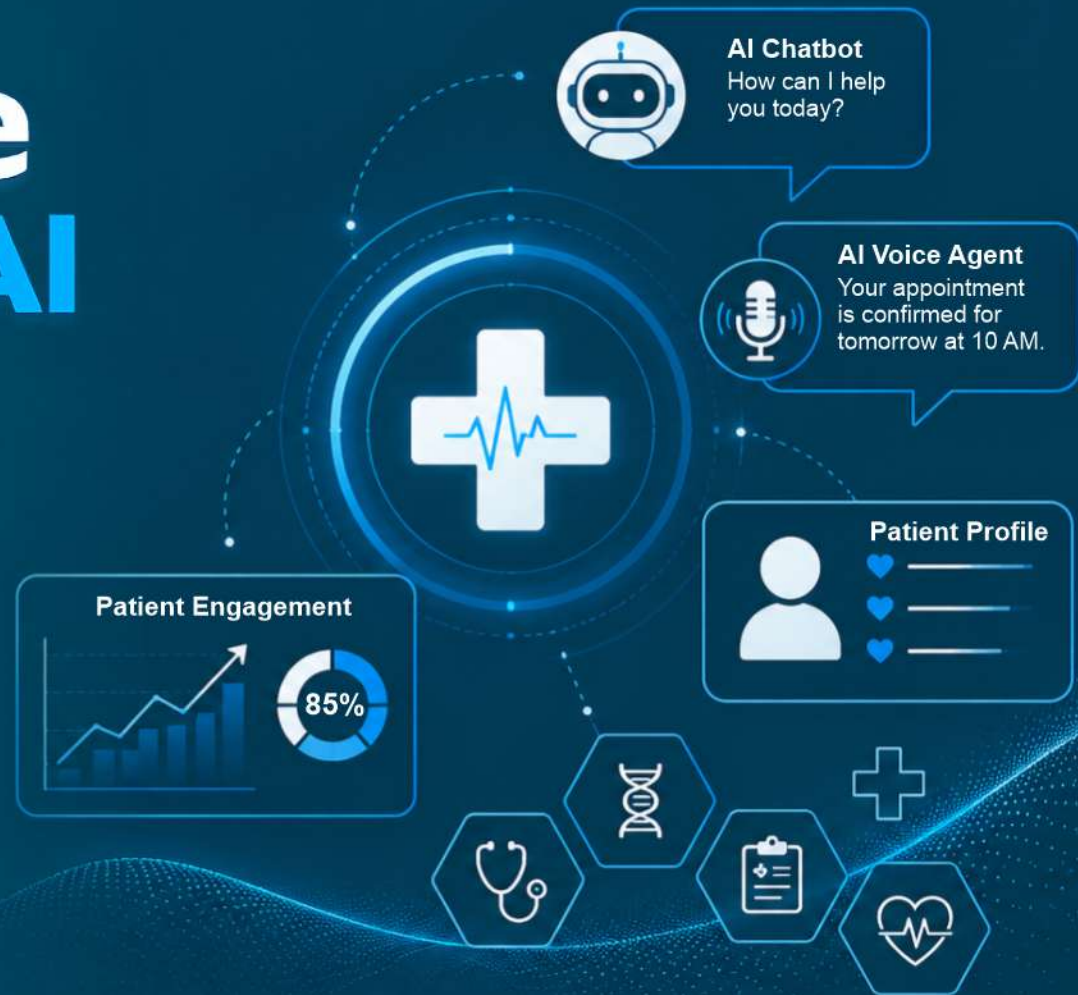
# Healthcare Marketing & AI Solutions

**Strategic marketing. Intelligent AI.  
Stronger patient connections.**

We combine healthcare expertise with AI-powered communication solutions to enhance patient engagement, automate interactions, and drive measurable growth.

## AI Powered Healthcare Solutions

- AI Voice Receptionists
- Appointment Scheduling Automation
- 24/7 Patient Support Chatbots
- Healthcare CRM Integrations
- Automated Patient Engagement
- Intelligent Follow Up Systems



Data Driven  
Strategies



Better Patient  
Experiences



AI Powered  
Automation



Measurable  
Results

# Event Marketing & Brand Experiences

iBrands delivers strategic event marketing, branding, and audience engagement solutions for corporate events, conferences, expos, healthcare summits, business networking events, and brand activations.

From pre-event promotion and media planning to on-site branding, digital campaigns, and attendee engagement, we create impactful event experiences that strengthen brand visibility, maximize audience reach, and drive meaningful business connections.

Our integrated marketing approach combines creative strategy, digital innovation, and AI powered communication tools to help organizations elevate event performance before, during, and after every event.

## AI Powered Event Solutions

- AI Voice Agents for Event Registrations
- Smart Event Chatbots for Attendee Support
- Automated Lead Capture & Qualification
- Conference & Expo Marketing Campaigns
- Event Branding & Creative Design
- Digital & Social Media Promotions
- Sponsorship & Vendor Marketing Support
- Automated Follow Ups & Engagement
- Live Event Communication Workflows
- Audience Analytics & Performance Tracking



# Ecommerce & Digital Growth Solutions

iBrands develops high-converting ecommerce experiences and digital growth strategies designed to help brands increase visibility, customer engagement, and online revenue. From storefront development and branding to AI-powered customer journeys and conversion optimization, we create scalable digital ecosystems that drive measurable business growth.

## AI Powered Ecommerce Solutions

- Ecommerce Website Design & Development
- **Shopify**, **WooCommerce** & **WordPress Solutions**
- **Magento**, **BigCommerce** & **Wix Ecommerce Platforms**
- Custom Ecommerce Store Development
- AI Chatbots for Customer Support
- AI Voice Agents for Sales & Follow Ups
- Conversion Funnel Optimization
- Product Branding & Packaging Design
- Social Commerce & Marketplace Campaigns
- Automated Email & SMS Marketing
- CRM & Ecommerce Platform Integrations
- Analytics & Customer Behavior Tracking
- Amazon, Walmart & Marketplace Integrations
- SEO & Performance Optimization
- Payment Gateway & Shipping Integrations
- Inventory & Order Management Automation
- Retargeting & Customer Retention Campaigns
- Multi-Vendor Marketplace Solutions
- Subscription & Membership Ecommerce Systems
- AI Powered Product Recommendations



# Our Clients Include





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